

BoardRoom magazine Excellence in Achievement Awards

Here's a tip of the hat to the **BoardRoom Magazine's 2011
"Excellence in Achievement Award"** recipients.

As we know, supplier and consultants are the backbone of the private clubs industry, because without their products and services, private clubs would find it extremely difficult to meet the needs and wants of their club members...in fact, everything would likely come to a standstill.

So there's no better way to recognize the suppliers, consultants and educators for their accomplishments and fine contributions to the private club industry than the peer-recognized **BoardRoom Awards**.

The **BoardRoom magazine "Excellence in Achievement" Awards** is the only private club industry award that recognizes the clubs' business partners.

BoardRoom magazine's industry peers review and select these outstanding suppliers and consultants, which represent various aspects of course and club operations.

Winners, each year, are selected for overall excellence in their respective fields, achievements, innovation, vision for future growth and continued impact on private club operations.

"Each of the recipients of the **BoardRoom magazine "Excellence in Achievement" Awards** are clearly leaders in their respective industries," said John Fornaro, publisher of the BoardRoom magazine.

Beginning in the January/February 2012 issue, we will feature each winner along with their photo and short bio over the course of the 2012 year.

THE
BOARDROOM

Excellence in Achievement
2011
Awards

BoardRoom magazine

Excellence in Achievement Awards

Product of the Year

DSG TAG System

Gary Player Educator of the Year (TIE)

Tarun Kapoor;

Kurt Kuebler

Lifetime Achievement

Dick Kopplin

Association

PCMA - Professional Club

Marketing Association

Club Service

Jani-King

Clubhouse Architect (TIE)

Peacock + Lewis Architects;

CCI Club Design

Clubhouse Construction

Suffolk Construction Company

Communication and eNewsletter

clubessential

Consulting Company

Reid Consulting Services

Court Manufacturer

HAR-TRU Sports

Electronic Transaction

Electronic Transaction Systems

Energy Maintenance

ETC

Environmental Company

Solar Drive System

Fertilizer

Grigg Brothers

Fitness Design

Gym Source

Fitness Equipment

Precor

Golf Cart

Club Car

Golf Course Builder

Duininck Golf

Golf Course Equipment

John Deere

Golf Course Maintenance

ValleyCrest

Innovative Facilities Design

Concept

Architectural Design Group

Insurance Provider

Preferred Club Program

Interior Designer (TIE)

Ferry, Hayes & Allen Designers;

Chambers USA

Irrigation

Rain Bird

Kitchen Equipment

Montague Company

Law Firm

Addison Law

Lockers

Legacy Lockers

Membership Marketing

Creative Golf Marketing

Website

clubessential

Menu Covers

Polar Accessories

Online Reservation System

ForeTees

Outdoor Furniture

Outdoor Lifestyle Furniture

PRODUCT OF THE YEAR DSG Fleet Solutions

DSG's TAG System is a ground-breaking innovation that has revolutionized fleet management in the golf industry. TAG is discreetly installed on any vehicle and utilizes the web and wireless/GPS technology to give operators real-time information and complete control over their cart, turf, and utility vehicle fleets. TAG protects customers, improves pace of play, delivers a better experience and dramatically improves efficiency of the maintenance workforce. TAG removes all the guesswork from scheduling while optimizing the flow of assets costing hundreds of thousands of dollars that are critical to the operation. All at a price point that makes these capabilities affordable for any size operation. Golf operators now have a new tool in their efforts to bring more profitability to the bottom line.



Payroll

ClubPay

Photographer

EA Photography

Purchasing Program

Avendra

Search Firm

Kopplin & Kuebler International

Strategic Planning

McMahon Group

Strength Fitness Equipment

Hoist Fitness

Tax Consultant

RSM McGladrey

Technology-based Solutions

Gatekeeper Solutions

Turf Maintenance

Turf Ventures

Weather Alert

WeatherBug

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